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₹200 ₹200

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GOVERNMENT OF KERALA
e-Stamp

e-Stamp Serial Number : 202526000004550228 Verification Code : 134823047V

Govt. Reference No.(GRN)	: KL029156893202526E
Purpose	: Agreement or memorandum of an agreement - if not otherwise provided for
Amount of Stamp Paper Purchased in Numeral	: ₹200
Amount of Stamp Paper Purchased in Words	: Rupees Two Hundred
Stamp Paper Purchased on	: 10/10/2025 13:52:58
First Party Name	: Director
First Party Address	: Afotech Innovation Pvt Ltd, Kannur
Second Party Name	: The Principal
Second Party Address	: Mercy College, Palakkad
Vendor Code & Name	: 14013013 - SIVANANDAN MP
Treasury Code & Name	: 1401 - District Treasury, Palakkad

Please write or type below this line

Master Services Agreement

For Implementation of the CampusNexus Programme
This Agreement is made and entered into on this 16th day of October, 2025

By and Between:

Afotech Innovation Pvt Ltd, a private limited company incorporated under the Companies Act, 2013, with its offices at Kannur & Palakkad, operating through its technology platform pscmitr.com, hereinafter referred to as "1st Party",

AND

Mercy College represented by its Principal, is an aided women's college under Calicut of University, situated under the Pallipuram PO, Palakkad 678006, hereinafter referred to as "2nd Party".

Hereinafter collectively referred to as the "Parties" and individually as a "1st Party" & "2nd Party".

N.M. [illegible]
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Mercy College, Palakkad-06

MERCY COLLEGE Date:..... PALAKKAD, KERALA

This can be verified by https://www.estamp.treasury.kerala.gov.in/index.php/estamp_search using e-Stamp Serial Number and Verification Code.

In case of any discrepancy, please inform the competent authority.

SIVANANDAN. M. P.
DISTRICT COURT VENDOR (ACTING)
PALAKKAD

1. SCOPE OF AGREEMENT

1st Party agrees to:

- Deliver the CampusNexus Programme to students of the 2nd Party.
- Provide structured academic support, performance tracking, and expert-led sessions.
- Collaborate with the 2nd Party on awareness, orientation, and execution.

The 2nd Party agrees to:

- Provide necessary infrastructure and communication support.
- Designate a coordinator for execution.
- Ensure student access and data sharing for performance monitoring.

2. SERVICE DELIVERY MODEL

Delivery formats include hybrid model i.e. offlineand online sessions.
1st Party and 2nd Party will mutually finalize schedules, sessions, and assessments through a Statement of Work or annexure.

2A. PROGRAMME DELIVERY TERMS

3A.1 Access to Course Content and Tests
All students enrolled in "CampusNexus"course will gain access to full course content and assessments available in the platform "pscmitr.com" from the date of purchase.

2A.2 Weekly Online Sessions
-1st Party will conduct two (2) online sessions per week.
-Each online session will have a duration of one hour.Any changes will be informed in advance to the 2nd Party and students.
-The online sessions will also be conducted during 2-month vacation period (April & May) without fail.

2A.3 Monthly Contact Classes

-1st Party will conduct two (2) in-person sessions every month for doubt clearance, workshops and assessments.
-Each in-person session will have a duration of four hours.Schedule to be mutually decided.
-The in-person sessions will also be conducted during 2-month vacation period (April & May) without fail.
-The in-person session shall be conducted, irrespective of the number of candidates joined for the program..
-Note: The in-person sessions can be replaced with complete online sessions only when there are any unavoidable restrictions imposed by the Government/contingencies such

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Date:.....
PALAKKAD, KERALA

as Covid. Such transition will only happen with the consent of the 2nd Party.

2A.4 Webinars

Webinars will be conducted on competitive exams, higher education, and career planning.

2A.5Assessments & Feedback

The progress of the students shall be periodically evaluated through structured online assessments conducted by the First Party. Based on the assessment outcomes, a detailed analytical report shall be compiled, outlining performance metrics, areas of improvement, and recommendations. The said report shall be submitted to the Institution monthly for review and record.

2B. SUBJECTS OFFERED

The CampusNexus Programme shall cover, but not be limited to, the following subjects:

1. Aptitude (Quantitative Ability)
2. Data Interpretation
3. Logical Reasoning
4. English Language & Communication Skills
5. Indian Polity
6. Economics & Current Affairs
7. Management Fundamentals & Administration
8. Ethical Reasoning
9. Computer Awareness
10. Indian Geography
11. Environment
12. E-governance

Additional subjects or modules may be added from time to time. We are dealing these subjects from competitive examination perspective.

3. FEES AND PAYMENT TERMS

- Programme fee per student: ₹ 4000 per year.
- Payment will be collected in two Instalments:
  1st Instalment of Rs 2000 at the time of joining.
  2nd Instalment of Rs 2000 after 3 months of 1st payment.

- Payment to be made by the students as per agreed model.

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MERCY COLLEGE
Date:.....
PALAKKAD,KERALA

Instalments	Amount	1st PartyShare(60%)	2nd Party Share (40%)
1st	Rs 2000	Rs 1200	Rs 800
2nd	Rs 2000	Rs 1200	Rs 800

- The share of the 2nd Party will be transferred within 3 business days after the receipt of the instalment from the students. The details of the transaction will be communicated via authorized Email and WhatsApp.

- The number of students enrolled in the Programme will be communicated to the 2nd Party through authorized Email and WhatsApp.

4. INTELLECTUAL PROPERTY RIGHTS

- All content and IP related to CampusNexus remain the sole property of 1st Party.
- 2nd Party shall not copy, reuse or distribute content without permission.

5. CONFIDENTIALITY

- Both Parties agree to protect confidential information exchanged.
- Confidentiality obligations shall survive for 3 years post termination.

6. REPRESENTATIONS AND WARRANTIES

- Each Party warrants authority and legal capacity to enter this Agreement.
- 1st Party ensures lawful ownership of content and its suitability for educational use.

7. DATA PROTECTION AND SECURITY

- Student data shall be used only for academic delivery and tracking.
- 1st Party shall ensure best practices for data privacy and secure access.

8. LIMITATION OF LIABILITY

- Neither Party shall be liable for indirect or consequential damages.
- 1st Party's liability shall be limited to the amount paid for the entire course in that specific year.

9. NON-SOLICITATION

- 2nd Party shall not directly solicit or hire 1st Party staff involved in the Programme for one year after termination.

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MERCY COLLEGE
Date:.....
PALAKKAD, KERALA

10. MARKETING AND PUBLICITY

- Any use of logos or mention in marketing material shall require mutual consent.

11. TERM AND TERMINATION

11.1 Term and Continuity of Programme

- This Agreement is valid for one year from the date of execution and renews based on mutual consent.
- CampusNexus will continue each year unless both parties agree otherwise.
- 1st Party shall ensure timely and consistent delivery of sessions.
- Programme termination is only permitted at the end of one year from the date of execution of the current agreement with mutually agreed date.

11.2 Termination

- Requires 45 days' prior notice before the agreed termination date.
- Early termination allowed in case of material breach or force majeure.

12. FORCE MAJEURE

- Parties shall not be liable for delays caused by events beyond their control.

13. DISPUTE RESOLUTION AND JURISDICTION

- Disputes shall first be resolved amicably.
- Courts at Palakkad, Kerala shall have exclusive jurisdiction.
- Governing law: Laws of India.

14. NOTICES

All official communication shall be sent to:

1. Afotech Innovation Pvt Ltd
   Aster AmmencheryPuthiyapurayil, ArayakandiparaAzhikode, Kannur, Kerala- 670009.

   18/381, Salamath Nagar, Near Civil Station, Palakkad, Kerala- 678001
   Email: shijin.tn@pscmitr.com

2. Mercy College, an aided women's college under Calicut of University, situated under the Pallipuram PO, Palakkad 678006
   Email: mercycollegepkd@yahoo.com

MERCY COLLEGE Date:..... PALAKKAD, KERALA

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15. ENTIRE AGREEMENT

- This document constitutes the entire agreement and supersedes all previous discussions.
- Amendments must be in writing and signed by both Parties.

16. SIGNATURES

IN WITNESS WHEREOF, the Parties have executed this Agreement:

For Afotech Innovation Pvt Ltd
Signature: _____
Name: Shijin T N
Designation: Co-founder & Product Owner
Date: 16th Oct 2025
Witness Name & Signature: Syamjith. M. S

For Mercy College
Signature: _____
Name: Dr. Sr. N. M. LOVLY
Designation: Principal
Date: 16/10/2025
Witness Name & Signature: _____
LAKSHMI. M

DR. SR. N M LOVLY
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Annexure I: Academic Curriculum Plan (L1, L2, L3)

Level 1 (L1) – First Year: Foundations

Focus: Building basic aptitude, reasoning, and subject fundamentals.

- Aptitude Basics: Numbers, Percentages, Ratios, Averages, Profit & Loss.
- Data Interpretation (Intro): Tables, Bar Graphs, Line Graphs.
- Logical Reasoning (Intro): Series, Coding-Decoding, Blood Relations, Directions, Puzzles (basic).
- English Language: Vocabulary, Grammar, Reading Comprehension (easy to moderate).
- Computer Awareness: Basics of Computers, Internet.
- Economics Fundamentals: Introduction to Microeconomics& Macro Economics, National Income basics, Inflation, Banking
- General Awareness: Indian Geography basics, States & Capitals, Rivers, Resources.

MERCY COLLEGE Date:..... PALAKKAD, KERALA

-General Studies: Indian Polity basics (Constitution, Rights, Parliament).

-General Studies: Modern Indian History, Kerala Renaissance Leaders

Objective: Build strong fundamentals, confidence in quantitative and reasoning skills.

Level 2 (L2) – Second Year: Intermediate

Focus: Expanding difficulty, applying knowledge, and integrating current affairs.

- Aptitude (Intermediate): Simple/Compound Interest,Algebra, Geometry, Permutations & Combinations, Probability, Speed-Distance-Time, Time & Work.
- Data Interpretation (Intermediate): Pie Charts, Case lets, Data Sufficiency.
- Logical Reasoning (Intermediate): Seating Arrangements, Syllogisms, Statement-Conclusion, Venn Diagrams.
- English Language: Advanced Grammar, Para jumbles, Critical Reasoning, Essay Writing Basics.
- Computer Awareness: MS Office, Cyber Safety,Emerging Tech (AI, IoT).
- Economics & Current Affairs: Indian Economy overview, Monetary Policy, Union Budget basics.

-General Studies: Indian Polity basics (Amendment, Judiciary, Constitutional Bodies).

-General Studies: Medieval India, Kerala Renaissance Leaders
- Management Fundamentals: Principles of Management, Business Environment, Marketing Basics.

Objective: Apply concepts to exam-level problem solving, introduce management and economics, enhance analytical ability.

Level 3 (L3) – Third Year: Advanced & Career Preparation

Focus: Advanced topics, exam-level rigor, and career readiness.

- Aptitude (Advanced): Higher-level DI, Advanced Probability, Calculus basics, Complex Puzzles.
- Logical Reasoning (Advanced): Analytical Reasoning, Decision-Making, Critical Thinking sets.
- English Language: Advanced Reading Comprehension, Essay & Report Writing, Group Discussion Practice.
- Computer Awareness (Advanced): Cybersecurity, Data Analytics Basics, Digital Economy.
- Economics & Management (Advanced): International Trade, Inflation, Fiscal Policy, HR

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MERCY COLLEGE Date:..... PALAKKAD, KERALA

&Strategy.
- Indian Geography & GS (Advanced): Environment, Disaster Management, Geography for competitive exams.

-General Studies: India After Independence, Kerala Renaissance Leaders
- Career Development: Resume Building, Interview Skills, Higher Education Guidance (India/Abroad), Competitive Exam Strategies.

Objective: Prepare students to perform at national-level competitive exams, support career decisions, and ensure holistic readiness.

Delivery Integration

Each year, students will continue receiving:

- Two (2) Online Sessions per week
- Two (2) Monthly Contact Classes
- Periodic Career & Higher Education Webinars



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